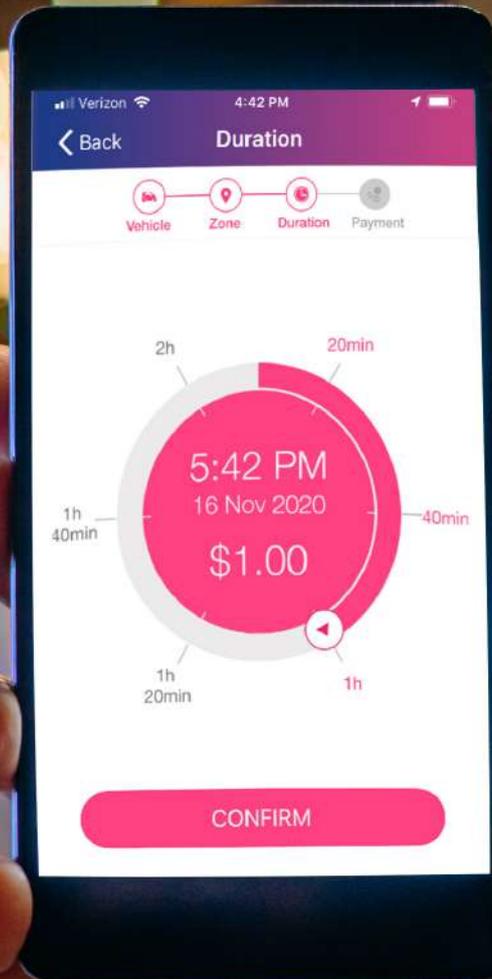


strada.
mobile



6 month FREE
trial for all
customers

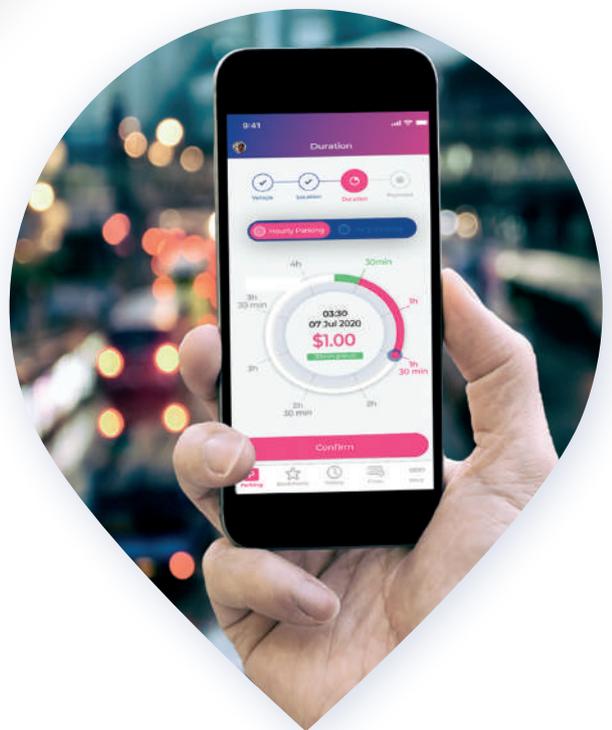
Urban
intelligence
at its best.

Parking becomes easier, safer and faster with the Strada Mobile app.

strada.
mobile

Join our mobile parking community for free and experience the advantage of Strada Mobile parking

- No more cash needed
- Pay for parking in 3 simple steps
- Pay from anywhere and avoid parking fines
- No more waiting in line at the parking meter
- GPS automatically identifies where you're parked
- Receive smart notifications during your stay
- Pay only for the exact time you park



Avoid parking fines

No stress! Pay from anywhere with the Strada Mobile app and avoid parking tickets.



Mobile payment

Forgot your wallet? No problem! You have your own digital parking meter in your hand with a secure payment method of your choice.



Save time

No more waiting in line for the parking meter with Strada Mobile. Grab your phone and start a new session.



Save money

Want to leave earlier than expected? Pay only for the actual parking time.



Parking availability

Enjoy our new functionality to find a parking space faster. Parking available displays streets on the map where you can most likely park your car.



Expiry time notifications

As a reminder of the approaching end time of your parking stay, the Strada Mobile service can send an alert directly to your phone.



Remote ticket time extension

One of many benefits of Strada Mobile is the possibility to extend time remotely. Simply select extension and add the desired parking time to your stay.



Fast and secure payment

Get fast access to the app via Facebook or a self-made username and password. Add a secure payment method to your account. The app will remember your details for the next time.

The mobile app & guidance without the price tag.

strada.
mobile

There are NO hidden charges with the Strada Mobile parking app

- NO tariff upgrade costs
- NO licensing costs
- NO configuration costs
- NO Monthly subscription base fee

50-70% cheaper than any other MPP provider in the market



Operator benefits

- A solution that integrates with an already existing parking infrastructure
- A single system to consolidate payment dates
- Better compliance rates
- Increased customer satisfaction
- Fast and easy implementation of the service
- A reliable source for vehicle control and rotation
- Complimentary marketing assistance to drive adoption of the service



User benefits

- An additional payment method, to make their experience simple and fast
- The ability to pay and extend remotely
- An optimal convenience to be able to pay as you go
- No cash. No coins. No problem!
- A reminder can be sent of the expiring time
- Payment history is available to keep track of parking payments
- Ensures a secure payment method

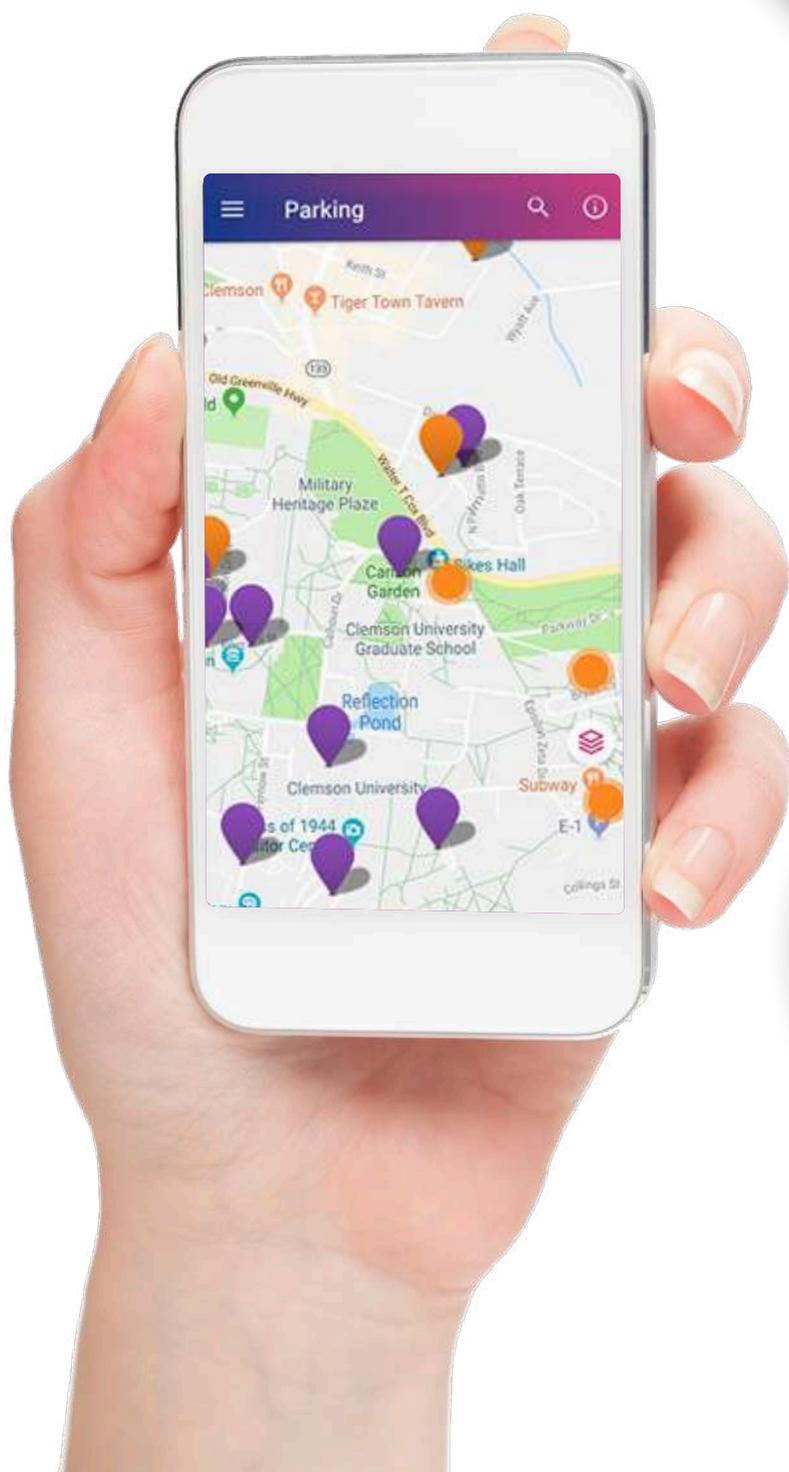
Dedication to
mobile apps.

strada.
mobile

\$9 million
investment
in mobile
platform for
2020

1.5 million
mobile users
21 million
transactions

80+ mobile
clients in the
US **600+**
mobile clients
worldwide

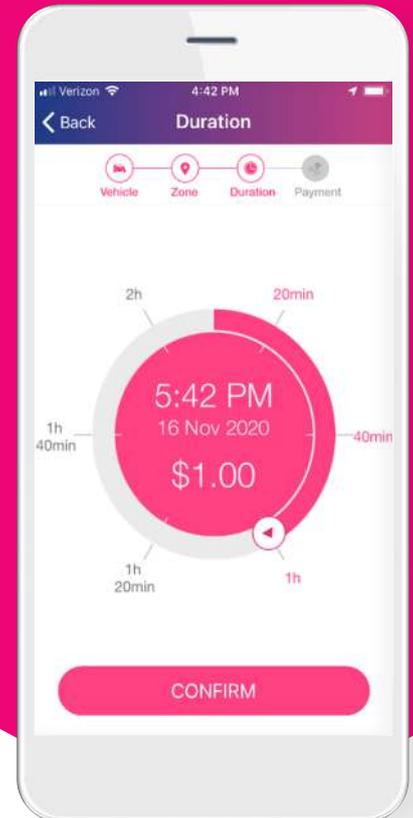
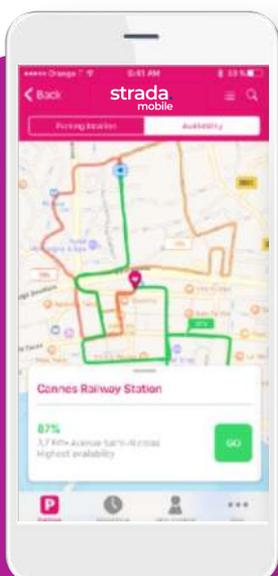


Mobile parking app.

strada.
mobile

Key features

- Pay with iOS app, Android app or website
- Customisable time expiration reminders
- Extend payment up to MAX time limit
- GPS based – no zone code entry needed
- Touch ID means no password to remember
- Find my car feature
- Start payment on Strada Mobile, extend on Strada Mobile app
- Integrated with Smartfolio back-office system
- Integrated with third party enforcement systems
- Real-time parking availability
- Takes data from the Strada's and the Strada Mobile app and predicts where people can find available parking
- Off-street parking reservations
- Book your parking ahead of time
- Integrated with gated systems



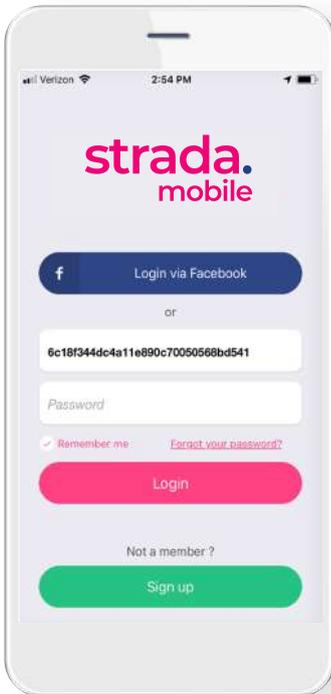
Pay for parking via Internet for your visitors with stradamobile.com

In addition to our Strada Mobile parking app, you can park via Internet. Choice if you want to park business or private. After your free registration on our online platform, you receive access to your Strada Mobile Account. Once connected to your Account, you can use internet or visitor parking.

What are the advantages of visitor parking?

Strada Mobile is easy, simple and fast! When you receive a visitor, you can easily start a transaction via the internet, from your PC or tablet. For this, you do not need a parking app or a mobile phone. You start a transaction via our online platform. To park via the internet, your visitor simply needs to give their license plate and the parking location. Parking via the internet works the same way as our mobile parking app. Thanks to internet parking, you pay per minute and therefore never too much. No more parking fees, no more parking time, and your visitors do not have to return to the parking meter to extend.

Basic screen flow.



Secure login

- Touch ID
- Facebook login
- Manual password entry

Vehicle Selection

- Unlimited plates can be associated with an account

Choose Location

- GPS based
- No zone code input necessary

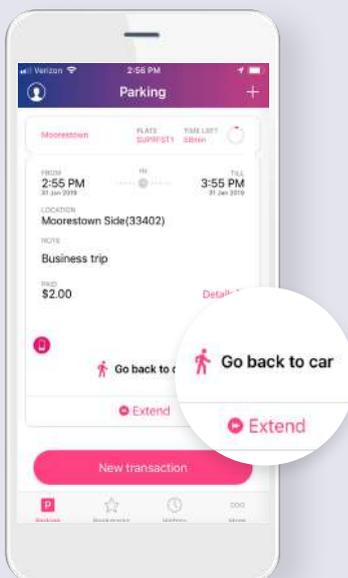
Select Time

- Easy to use 'wheel'
- Time and amount adjust as you turn the wheel

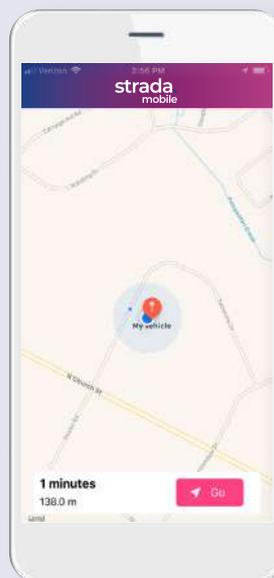
Confirm Payment

- Informative summary screen
- Customised reminders
- Choose desired card

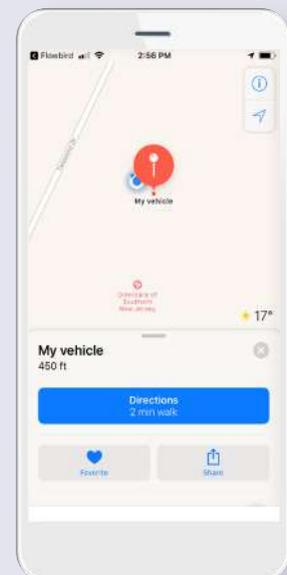
Find my car.



Click
"Go back to car"



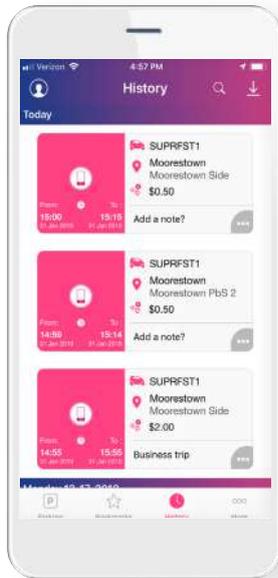
Map displays
vehicle location



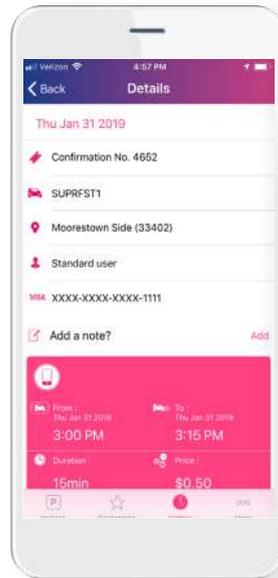
Walking directions
are presented

Account history.

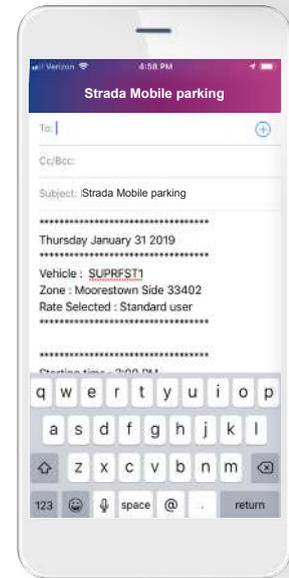
strada.
mobile



List of all transaction history

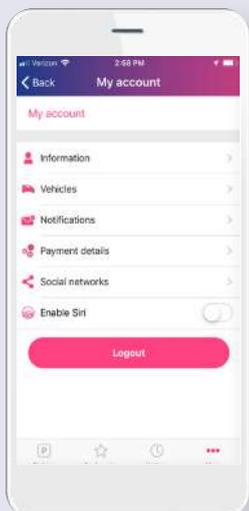


Transaction details

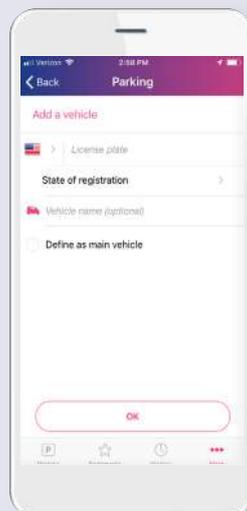


Email transaction details

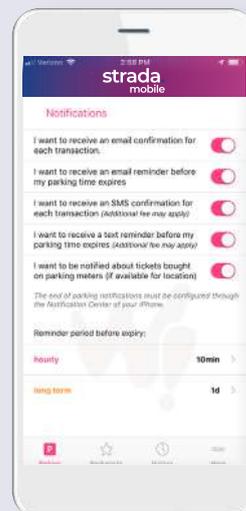
Account management.



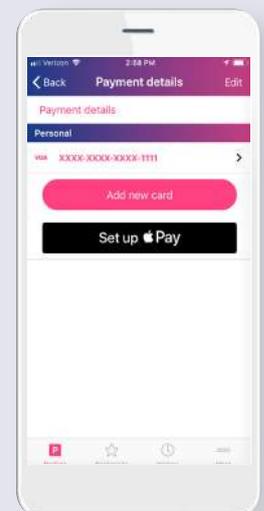
Manage your account



Add vehicles



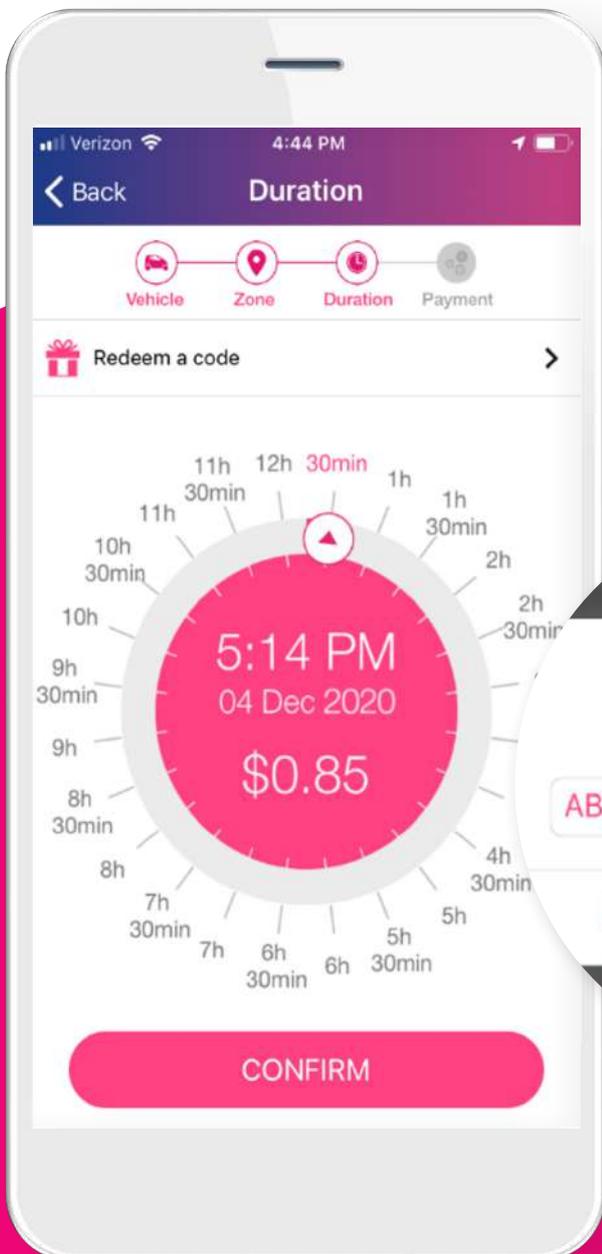
Customise notifications



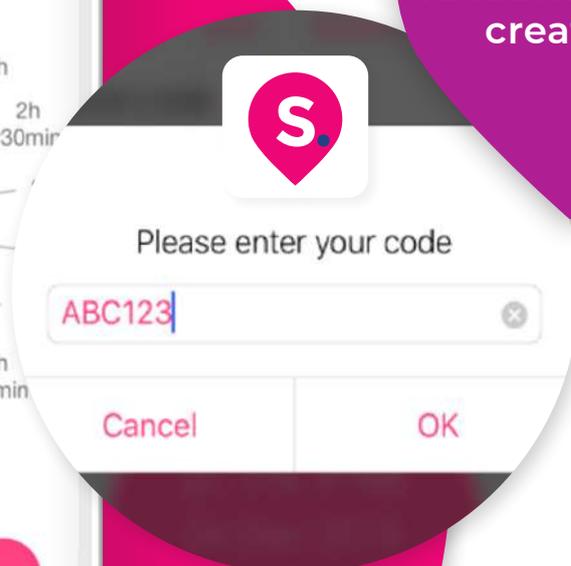
Add/change payment details

Integrated validation codes.

strada.
mobile



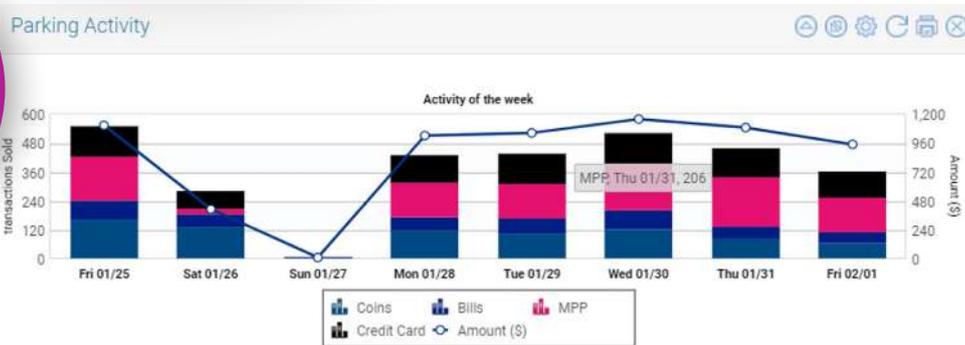
Flexible
validation code
creation



Integrated back-office with all Parkeon ticket machines and enforcement module.



Real-time transaction reporting



Month/Year	Total Amount	Number Of Transactions	Total Parking Time	Paid Parking Time	Average Amount	Average Total Duration	Average Paid Duration
January 2018	\$ 37,852.10	16,781	34380.47	28827.16	\$ 2.26	1.34	1.31
February 2018	\$ 42,488.92	18,939	29472.14	26024.27	\$ 2.25	1.33	1.30
March 2018	\$ 51,025.95	22,877	35410.13	34389.08	\$ 2.25	1.33	1.31
April 2018	\$ 53,016.00	23,505	36876.11	35741.18	\$ 2.26	1.34	1.31

Historical transaction reporting

Individual transaction reporting

List of transactions which are part of this daily statement

3860405 - Parking Field #4 - 01/28/2019

Type	Printe...	Server Time	Terminal Date Time	Meter Code	Amount	System ID	Total Duration	Paid Duration	Space #	Plate #
1		146143 08:22 pm	01/28/2019 08:20 pm	3860405	\$ 0.85	334558471	01:00		4048	HRH3378
2		146142 08:22 pm	01/28/2019 08:20 pm	3860405	\$ 0.85	334558470	01:00		4047	N39CKV
3		146128 05:58 pm	01/28/2019 05:57 pm	3860405	\$ 0.85	334553201	01:00		4028	GVT4669
4		146114 05:42 pm	01/28/2019 05:40 pm	3860405	\$ 0.85	334552062	01:00		4078	FATTY521
5		146108 05:14 pm	01/28/2019 05:13 pm	3860405	\$ 0.60	334549957	00:30		4025	JDP5221
6		146089 04:32 pm	01/28/2019 04:26 pm	3860405	\$ 0.60	334545842	00:30		4019	GDV2929
7		146082 04:12 pm	01/28/2019 04:11 pm	3860405	\$ 2.85	334543581	05:00		4058	JBT6937
8		146079 04:02 pm	01/28/2019 04:01 pm	3860405	\$ 0.60	334542382	00:30		4096	HZG5954
9		146078 04:02 pm	01/28/2019 04:00 pm	3860405	\$ 1.35	334542351	02:00		4028	GVT4669
10		146073 03:24 pm	01/28/2019 03:22 pm	3860405	\$ 1.35	334537558	02:00		4025	JDP5221
11		146069 03:08 pm	01/28/2019 03:07 pm	3860405	\$ 1.60	334535596	02:30		4078	FATTY521

strada.
mobile



Get the best parking payment app.

- ✓ Cashless transactions
- ✓ Pay from any device, anywhere, any time
- ✓ Pay in 3 simple steps
- ✓ Unbeatable pricing

Contact us to
take advantage of
your **FREE** 6 month
trial now.



T: 1300 307 441
E: james@aparc.com.au
E: info@aparc.com.au
aparc.com.au