strada. mobile

Urban intelligence at its best.

Parking becomes easier, cheaper and faster with the Strada Mobile app.

Join our mobile parking community for free and experience the advantage of Strada Mobile parking

- No more cash needed
- Pay for parking in 3 simple steps
- Pay from anywhere and avoid parking fines
- No more waiting in line at the parking meter
- GPS automatically identifies where you're parked
- Receive smart notifications during your stay
- Pay only for the exact time you park

$9 million investment in mobile platform for 2020

Avoid parking fines

No stress! Pay from anywhere with the Strada Mobile app and avoid parking tickets.

Mobile payment

Forgot your wallet? No problem! You have your own digital parking meter in your hand with a secure payment method of your choice.

Save time

No more waiting in line for the parking meter with Strada Mobile. Grab your phone and start a new session.

Save money

Want to leave earlier than expected? Pay only for the actual parking time.

Parking availability

Enjoy our new functionality to find a parking space faster. Parking available displays streets on the map where you can most likely park your car.

Expiry time notifications

As a reminder of the approaching end time of your parking stay, the Strada Mobile service can send an alert directly to your phone.

Remote ticket time extension

One of many benefits of Strada Mobile is the possibility to extend time remotely. Simply select extension and add the desired parking time to your stay.

Fast and secure payment

Get fast access to the app via Facebook or a self-made username and password. Add a secure payment method to your account. The app will remember your details for the next time.

The mobile app & guidance without the price tag.

50-70% cheaper than any other MPP provider in the market

There are NO hidden charges with the Strada Mobile parking app

- NO tariff upgrade costs
- NO licensing costs
- NO configuration costs
- NO Monthly subscription base fee

Operator benefits

- A solution that integrates with an already existing parking infrastructure
- A single system to consolidate payment dates
- Better compliance rates
- Increased customer satisfaction
- Fast and easy implementation of the service
- A reliable source for vehicle control and rotation
- Complimentary marketing assistance to drive adoption of the service

User benefits

- An additional payment method, to make their experience simple and fast
- The ability to pay and extend remotely
- An optimal convenience to be able to pay as you go
- No cash. No coins. No problem!
- A reminder can be sent of the expiring time
- Payment history is available to keep track of parking payments
- Ensures a secure payment method

Dedication to mobile apps.

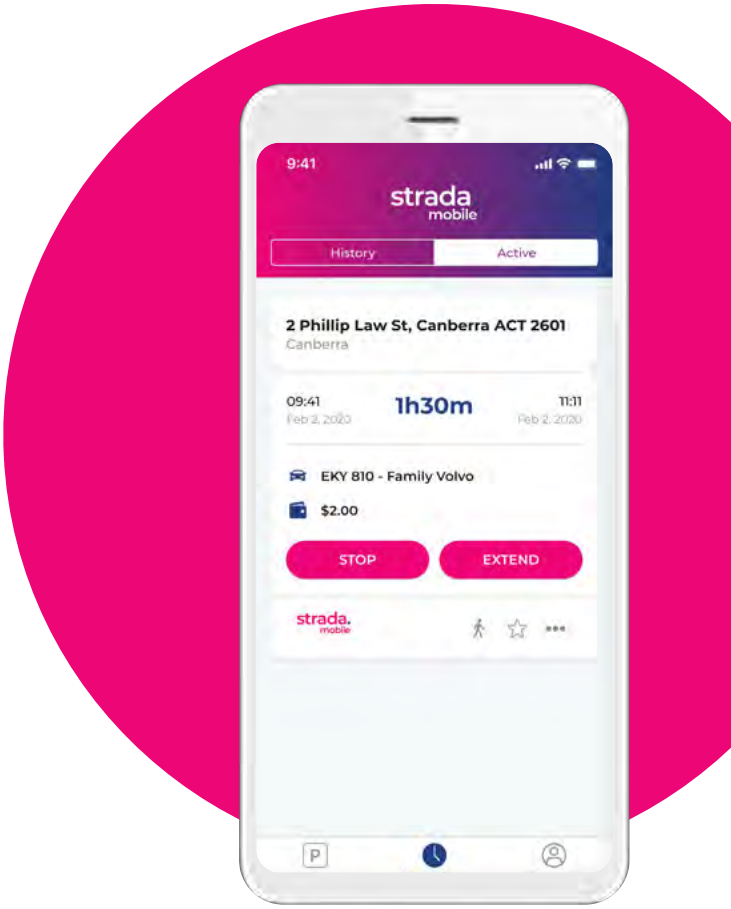
1.5 million
mobile users
worldwide

21 million
transactions

Mobile parking app.

Key features

- Pay with iOS app, Android app or website
- Customisable time expiration reminders
- Extend payment up to MAX time limit
- GPS based – no zone code entry needed
- Touch ID means no password to remember
- Find my car feature
- Start payment on Strada Mobile, extend on Strada Mobile app
- Integrated with Smartfolio back-office system
- Integrated with third party enforcement systems
- Real-time parking availability
- Takes data from the Strada's and the Strada Mobile app and predicts where people can find available parking
- Stop or Extend your parking session, and only pay for the time you need
- Integrated with gated systems



Pay for parking via Internet for your visitors with stradamobile.com

In addition to our Strada Mobile parking app, you can park via Internet. Choice if you want to park business or private. After your free registration on our online platform, you receive access to your Strada Moblie Account. Once connected to your Account, you can use internet or visitor parking.

What are the advantages of visitor parking?

Strada Mobile is easy, simple and fast! When you receive a visitor, you can easily start a transaction via the internet, from your PC or tablet. For this, you do not need a parking app or a mobile phone. You start a transaction via our online platform. To park via the internet, your visitor simply needs to give their license plate and the parking location. Parking via the internet works the same way as our mobile parking app. Thanks to internet parking, you pay per minute and therefore never too much. No more parking fees, no more parking time, and your visitors do not have to return to the parking meter to extend.

Basic screen flow.

Secure login

- Touch ID
- Facebook login
- Manual password entry

Vehicle Selection

- Unlimited plates can be associated with an account

Choose Location

- GPS based or enter Zone ID found on the meters
- No zone code input necessary

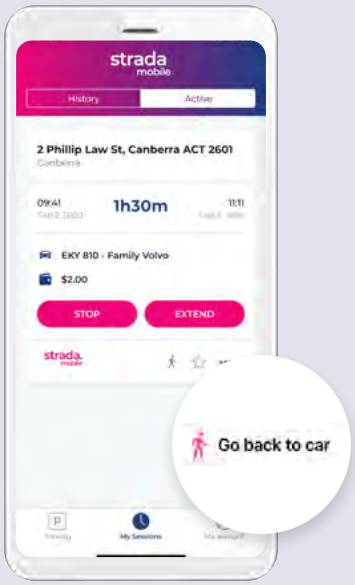
Select Time

- Easy to use ‘wheel’
- Time and amount adjust as you turn the wheel

Confirm Payment

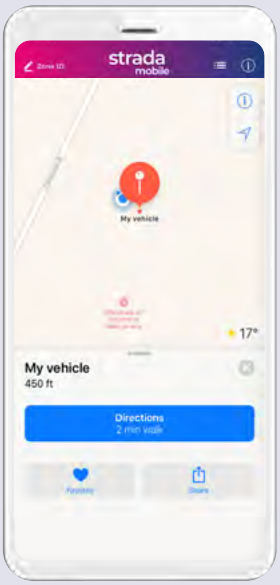
- Informative summary screen
- Customised reminders
- Choose desired card

Find my car.



Click
“Go back to car”

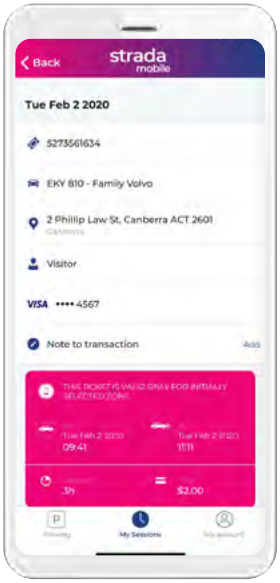
Map displays
vehicle location



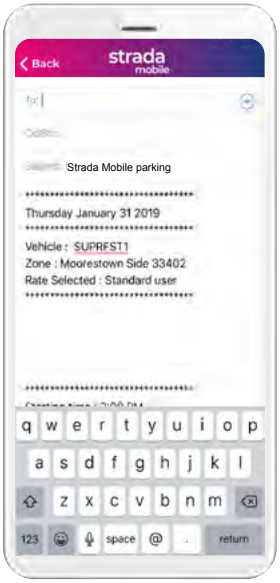
Walking directions
are presented

Account history.

List of all transaction history

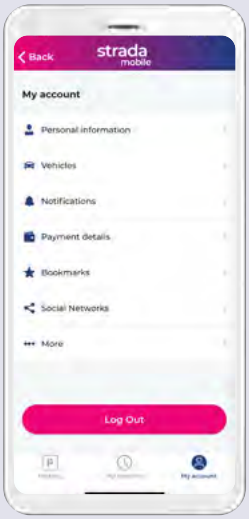


Transaction details



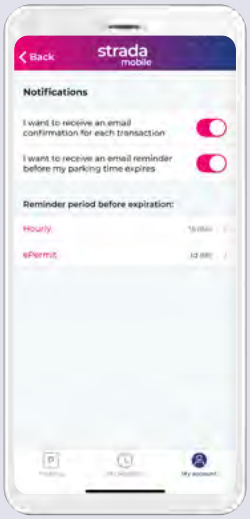
Email transaction details

Account management.



Manage your account

Add vehicles

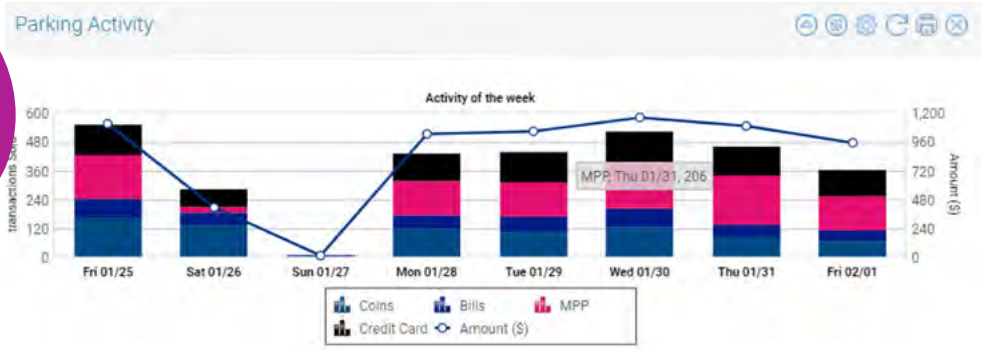


Customise notifications

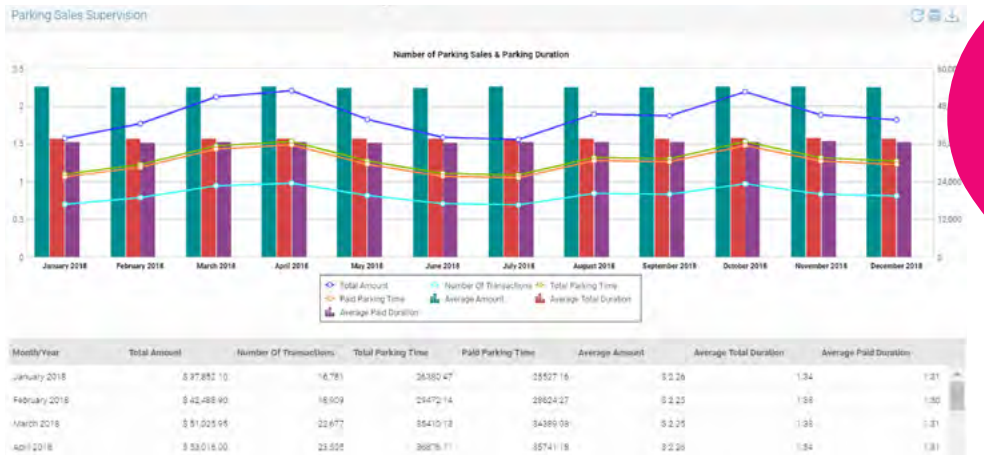
Add/change payment details

Integrated back-office with all Parkeon ticket machines and enforcement module.

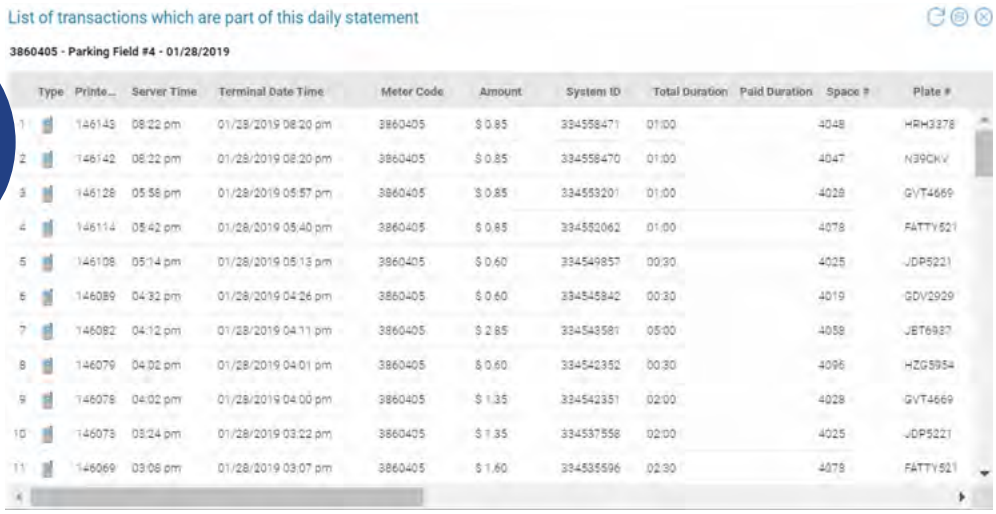
Real-time transaction reporting



Historical transaction reporting



Individual transaction reporting



Easier, cheaper and faster.

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Get the best parking payment app.

- Cashless transactions
- Pay from any device, anywhere, any time
- Pay in 3 simple steps
- Unbeatable pricing

APARC

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